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PRESS RELEASE

GNT's pioneering paprika oil opens up new options for orange shades in fat-based and low-water applications

EXBERRY® by GNT has developed the first purely oil-based Coloring Food, enabling manufacturers to achieve vibrant orange shades in applications with a low water content.

Made from paprika seed oil and paprika pulp, EXBERRY® Shade Vivid Orange – OS was created to meet the global demand for low-dosage, clean-label coloring ingredients that deliver bright orange hues.

The new product has a high color intensity that makes it ideal for applications for which high dosage levels are an issue, including oil coatings for snacks, decorative coatings, and sauces such as mayonnaise. It is suitable for use in many markets and provides good overall application performance.

GNT's Sonja Scheffler, Head of Product Management, said: "EXBERRY® Shade Vivid Orange – OS is an exciting new innovation that fills a clear gap in the market, offering an effective alternative to artificial colors and paprika oleoresin across a broad array of applications. Its exceptional color intensity means it can provide visual differentiation while still maintaining completely clean and clear labels."

EXBERRY® Coloring Foods are created from edible fruits, vegetables, and plants using physical processes and no chemical solvents. Due to the way they are made, these plant-based products are considered to be food ingredients rather than additives within the European Union. As such, EXBERRY® Shade Vivid Orange – OS can be described on the ingredient list simply as "Coloring Food (paprika oil)".

EXBERRY® colors are available in a wide variety of formats and can be used to deliver shades from across the rainbow in almost any food and beverage application.

For more information on EXBERRY®, visit: www.exberry.com

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About EXBERRY®

EXBERRY® is the global market leader in Coloring Foods – plant-based concentrates manufactured from edible fruit, vegetables, and plants using only gentle physical methods such as chopping, boiling, and filtering. EXBERRY® is synonymous with high-performance color solutions based on the most natural concept of coloring food with food. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy and bakery products, soft and alcoholic beverages, and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance, and the complete vertical integration of the supply chain. The vertical supply chain provides benefits including full traceability as well as price and stock stability. GNT is committed to driving industry standards higher by ensuring EXBERRY® Coloring Foods deliver on cost-in-use, performance, naturalness, and sustainability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 2,000 food and beverage companies including the leading food and beverage producers in the world.

About GNT

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products from only natural ingredients. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence combined with first-rate process-engineering expertise. GNT delivers a full range of color concentrates sourced exclusively from edible fruits, vegetables, and plants. Sustainability is a key priority for GNT and the company has set a series of ambitious targets for 2030 to optimize its environmental and social impacts. The company is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe and the Middle East.